

# BUSINESS PROPOSAL

DESIGN : CONSTRUCTION : IT : MEDIA : CONSULTANCY

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## 1. BUSINESS MISSION

### OUR PHILOSOPHY

TEKNOW GROUP was founded in 1977 with an objective of providing an engineering approach to the construction needs of Industrial Sector with a commitment towards quality and timely execution of projects.

### TEKNOW OVERSEAS PVT LTD IS A PART OF TEKNOW GROUP OF COMPANIES.

With experience of 43 years TEKNOW has earned a reputation of ability to execute most challenging projects. To our credit we have executed Power Houses, Buildings, Electrical Sub-Stations, RCC Chimneys non-ballistic tracks steel structures etc.

### OUR METHODOLOGY

1. Optimal utilization of resources.
2. Planned timely execution of works.
3. Decentralization of decision making for least response time.
4. Quality assurance and site laboratory facility to ensure best quality at the execution.
5. Specialized department to manage various functions.
6. Motivated manpower to execute work.

### OUR EXPERTISE

1. Site Grading / Mass Excavation
2. General civil Works (Power Plants).
3. Circulating Water System (Steel & RCC ducts) including Dry Ash Silos.
4. Coal Handling Plant (Civil & Structural Works & Power Plants)
5. Civil works of turbine generation (TG) deck and foundation up to 800 MW
6. Ash Handling System Civil Works
7. RCC Chimneys – Using Slip Form up to (275 Mtrs.)
8. HVDC, 400 KV, 200 KV Substations & Control Room Buildings.
9. Civil works for 765/ 400 KV switchyard.
10. All Civil works plus Erection, Testing & Commissioning for up to 400 K Substation
11. Erection Testing and commissioning of 400/220 Substation.
12. Hydraulic Slip form Shuttering/Silos 45 M height 14 M dia.
13. Housing, Hotel, Hostel, Administrative Buildings.
14. RCC Structures upto 50 Mtr. above GL (Cement Mill / Polycon Building.)



### GEOGRAPHICAL AREAS COVERED

#### INDIA

Chhattisgarh, Delhi, Haryana, Karnataka, Madhya Pradesh, Odisha, Rajasthan, Tripura, Uttar Pradesh, Uttarakhand, Jharkhand, West Bengal, Telangana, Gujarat

OVERSEAS -Fujairah (Dubai)



## 2. OUR STRENGTHS

### TECHNICAL STRENGTHS:

1. 43 Years of association and services to POWER SECTOR, team of senior consultants from power Industry on board of our companies.
2. Adequate capacity & capability for providing all technical back up for any problems arising in any of the systems at any client facility with respect to maintenance of the same.
3. We have worked with Industry leaders like ABB, IRCON, LANCO, BHEL, NTPC, PGCIL, GE POWER, TATA PROJECTS, L & T, SIEMENS, THERMAX, DOOSAN.
4. Vast pool of highly qualified manpower of our employees, consultants & associates.
5. Full knowledge & compliance of related Government laws & statutory requirements.

### FINANCIAL CAPACITY:

1. Teknow Group is a profitable and financially sound group of companies.
2. Our Group Turnover is Rs. 360 million with a solvency of Rs. 73 million.
3. We enjoy Bank credit facilities to the tune of Rs.150 million.

### CUSTOMER ORIENTATION THROUGH EFFICIENT HUMAN RESOURCE MANAGEMENT:

1. Our primary objective is to facilitate an uninterrupted work environment for customers and by understanding of their needs.
2. We are equipped with well-qualified engineers with a motivated team of technicians to take care of "every minute details" of the customer.
3. Flexible to the demands of the customers and adaptability of the business requirements of the customer with time commitment to Projects.
4. Maintaining high level of integrity amongst staff. / We exercise integrity in all our actions.
5. We have been able to build in the trust of our clients by "MATCHING OUR PROMISE WITH PERFORMANCE."



#### SAFETY FIRST POLICY:

1. Our team is trained on all parameters to follow stringent safety measures.
2. Firm belief in following precautions to avert any chances of accidents.
3. Emphasis on Environment, Health & Safety by regular training of staff on all aspects of EHS.

### 3. WORKS COMPLETED DETAILS

(A)

#### CIVIL WORKS FOR THERMAL POWER PLANTS

S.no	Name and address of Clients	Description of the work	Value of Rs.Lacs	Year of start	Year of completion	Remarks
1	The Indure Pvt. Ltd. New Delhi	Civil and foundation works 1 x 30 MW Captive Power Plant at Duburi Dist:- <b>jaipur (Orissa)</b> of M/s Maithan Ispat /Limited	450	2005	2007	Cement & Steel Free Issue
2	The Indure Pvt. Ltd. New Delhi	Civil and Foundation works 2 X 500 MW <b>Sipat</b> STPS of NTPC Phase – I (Chhattisgarh)	700	June 2005	2007	Cement & Steel Free Issue
3	The Indure Pvt. Ltd. New Delhi	Civil and Foundation works for 2x210 MW Parichha TPS, Extn. Units# 3&4 for U.P. Rajya Vidut Utpadan Nigam Ltd., at <b>Parichha, Distt. Jhansi (U.P)</b>	150	Oct 2005	March 2006	Cement & Steel Free Issue
4	The Indure Pvt. Ltd. New Delhi	Civil Works for Units 7 & 8 Tau Devi Lal Thermal Power Station, <b>Panipat</b>	150	Oct 2003	2004	Cement & Steel Free Issue
5	RSEB Rajasthan	Civil Works for Ash Handling Plant	97	Dec 2002	2004	Cement & Steel Free Issue
6	Hindalco Renuagar	Civil works for Ash Handling Plant	150	Dec 2002	2003	Cement & Steel Free Issue
7	The Indure Ltd New Delhi	Construction of various building Ash/ Water pumps, MCC Control Room, Maintenance Bay, Ash Silo, Equipment Foundations, are development Ramps etc.	60	1997	1999	Cement & Steel Free Issue



8	Lanco Infratech Ltd, Gurgaon	Civil works in Coal handling System, Water System, Ash Handling system, Non plant building & misc. Civil works of 2 x 507.5 MW Udupi Thermal Power Station, <b>Udupi, Karnataka).</b>	209	May 2008	2009	Cement & Steel Free Issue
9	Lanco Infratech Ltd, Gurgaon	Structural Steel works for Udupi Thermal Power Plant at <b>Udupi (Karnataka).</b>	79	Dec 2008	2009	Structural Steel Free Issue
10	Lanco Infratech Ltd, Gurgaon	2 x 660 MW Thermal Power Station at <b>Babandh (Orissa)</b> of M/s Lanco Infratech Limited Civil Work Thermal Power Station	2334	May 2011	Project hold by customer	Cement & Steel Free Issue
11	NTPC, APCPL, JHAJJAR Through KBL.	Civil work for CW & Make up water System at <b>Jhajjar (Haryana)</b>	2688	Sep 2008	2010	Cement & Steel Free Issue
12	Lanco Infratech Ltd, Gurgaon	Civil Works Package, Including TG Deck of 2x600 MW Lanco Anpara Thermal Power Project, <b>Anpara, Distt. Sonebhadra</b>	3526	Nov 2008	2010	Cement & Steel Free Issue
13	Jai Prakash Associates Limited	Works for field hostel-1 to 5, power lodge, administrative office building, temple, and Annapurna etc. works for township at Prayagraj Thermal Power Plant, <b>Bara, Allahabad, (U.P).</b>	799	Dec 2010	2012	Cement & Steel, Aggregate, Sand Free Issue
14	DC Industrial Plant services Private Limited, Kolkata	Civil work for Barh Super Thermal Power Project Stage –II, (2 x 600 MW) Units, ash handling System. <b>Barh. (Patna)</b>	1005	Dec 2009	2011	Cement & Steel Free Issue
15	Asea Brown Boveri, Faridabad	Civil work for Power Grid 765/400KV Substation, Shamsabad Road, <b>Agra. UP.</b>	1895	Nov, 2009	2015	Cement & Steel Free Issue
16	GPT Infraproject Ltd.,	Civil Work for 800 KV NE Agra HVDC Project, PGCIL, Shamsabad Road, <b>Agra (U.P).</b>	529	April 2012	2013	All Material Free Issue



17	The Indure Private Limited	Civil work for 2 x 250 MW Stage-I, Ph-II, Near Chowki Motipura, Tehsil Chabbra, Distt:- <b>Baran (Rajasthan)</b>	755	May 2012	Scope Reduced	All Material Free Issue
18	Larsen & Toubro limited - Power	Civil works for 2 x 660 MW Khargone Super Thermal Power Plant, <b>Dist:-khargone, MP.</b>	491	July 2018	2020	All Material Free Issue

19	Bharat Heavy Electrical Limited	Civil and Architectural work for Power house Block Including final micro level grading backfilling, all foundation/ buildings/ Structures to structural / Mechanical/ Electrical at 1 x 800 MW at <b>Wanakbori, Dist:- Kheda, Gujarat.</b>	4659	October 2015	October 2018	Cement and Steel Free Issue
20	Doosan Power Systems Ltd.	Balance of Plant Foundations at 2x660 MW Jawaharpur Thermal Power Plant, Etah, Uttar Pradesh	1850	Dec 2018	Dec 2020	All Materials Free Issue



(B)

**ERECTION, TESTING & COMMISSIONING AND OTHER CIVIL WORKS OF ELECTRIC SUBSTATION**

S.No	Name and Address of Client	Description of the work	Value ( in lacs)	Year of Start	Remarks
21	Toshiba Transmission and Distribution Systems [India] Pvt.Ltd.	Transformer package –TR01 I 6 x500 MVA, 765/400 KV Auto  Transformers at <b>Jharsuguda</b> S/S Under Powergrid works associated with Common Transmission systemfor phase-II generation Projects in <b>Odisha</b> [DPR-1]	272	July 2017	Cement &Steel Free Issue
22	Techno Electric& Engineering Co.Ltd.	Civil work of Extention of 765KV Angul Substation in <b>Sundergarh,Odisha.</b>	549	Jan, 2017	Cement &Steel Free Issue
23	Bharat Heavy Electrical Limited	Civil works of 400 KV GIS and 400 KV Switchyard Extension atWanakbori Thermal Power Station Extn. Unit-8 at <b>Wanakbori, Gujarat.</b>	422	Feb, 2016	Cement &Steel Free Issue
24	SPML Infra Limited	Civil work at Extension of 400/220KV Manipuri Substation, PGCIL, <b>Mainpuri, UP.</b>	263	Aug, 2016	Cement &Steel Free Issue
25	Techno Electric& Engineering Co.Ltd.	Civil work for 765 KV Bay Extn. ForPGCIL at Tamnar, <b>Raigarh, Chattisgarh.</b>	897	Sept, 2015	Cement &Steel Free Issue
26	Bharat Heavy Electrical Limited	Civil work for DC hall Pole 4 & 2 Building Foundation for +/-800 KVNE <b>Agra (UP).</b>	358	Nov 2014	Cement &Steel Free Issue

27	Siemens Ltd., Gurgoan	Civil Work for 765/400 KV Substation, PGCIL, Phoolpada, <b>Angul,</b> <b>(Odisha)</b>	1028	July 2013	Cement &Steel Free  Issue
28	Siemens Ltd., Gurgoan	Civil Work for NHPTL Lab at 765/400 KV Bina Substation, PGCIL, <b>Bina, Sagar (M.P.)</b>	1109	March 2013	Cement &Steel Free  Issue
29	Siemens Ltd., Gurgoan	Civil Work for 765/400 KV Substation, PGCIL, Tamnar, Village-Bhendra ,Barpali, Gharghoda Distt:- <b>Raigarh (Chhattisgarh)</b>	803	April 2012	Cement &Steel Free  Issue
30	BHEL New Delhi	Unloading, inspection, verification Storage, Up-keeping during storage, Erection, Testing,Commissioning and handing over of 400 KV  <b>Substation at Raichur in Karnataka</b>	141	Feb 2013	All Material free issue
31	ABB FARIDABAD	Electrical Erection works of 400 KV Switchyard associate with 2 X 660 MW TTP.in  <b>Kota (Kawal), Rajasthan</b>	79	April  2011	All Material free issue
32	ABB FARIDABAD	Unloading , Storage and Erection works at400/220 KV Substation at Khandukhal ,  <b>Srinagar (UTTARAKHAND) for PTCUL</b>	180	Feb 2011	All Material Free Issue
33	ABB FARIDABAD	Unloading , Handling , Erection and Commissioning assistance for all Electrical Equipments at its associated works of 400/132KV Switchyard site at <b>NABI NAGAR TPP(4</b> <b>X 250 MW ) for NTPC.</b>	119	April  2011	All Material free issue
34	BHEL New Delhi	Erection, Testing & Commissioning of 400/132 KV switchyard at <b>palatana inTripura</b>	166	July 2010	All Material Free Issue

35	BHEL New Delhi	Work order for receipt of equipment material at site unloading, Inspection, Verification, Storage, up-keeping, during storage, erection, testing & commissioning and handing over of 400/230 KV switchyard of <b>North Chennai</b> in Tamilnadu	178	Dec 2010	All Material Free Issue
36	Asea Brown Boveri, Faridabad	Civil work for 400/ 220 KV Substation at <b>Dhanonda in HR.</b>	787	Apr 2010	Cement & Steel Free Issue
37	BHEL New Delhi	Erection , Testing & commissioning of 400 KV Switchyard at <b>Srinagar in Uttarakhand</b>	120	Sep 2009	All Material free issue
38	M/s Iacon International Limited	Erection, Testing and Commissioning 122 of 400/220/66 KV Sub Station, <b>Ludhiana</b> of M/s Power Grid Corporation India Ltd.	137	Sep 2007	All Material Free Issue
39	M/s Iacon International Limited	Supply and Installation of 400/220/66 KV Sub Station, <b>Ludhiana</b> of M/s Power Grid Corporation India Ltd.	31	May 2007	MS Rod Free Issue
40	M/s Iacon International Limited	Erection, Testing and Commissioning of Earthling works at <b>Jahangirpuri JBIC</b> of Delhi Metro Project (Contract BE8)	46	May 2007	All Material Free Issue
41	M/s ABB Ltd Faridabad	Civil works for 220/66 KV Substation Extension at <b>Manimajra, Chandigarh</b> of M/s Power Grid Corporation, India Ltd.	25	2006	Cement & Steel Free Issue
42	PGCIL through BHEL, Bhopal	Civil works for 400/220 KV Switchyard through power Grid corporation of India Ltd., at <b>Patiala</b>	751	Mar. 2004	Cement & Steel Free Issue
43	PGCIL through BHEL, Bhopal	Civil works for 400/220 KV Switchyard through Power Grid Corporation of India Ltd., at <b>Kaithal</b>	684	June 2004	Cement & Steel Free

					Issue
44	BHEL,Bhopal	Civil works associated with 400/220KV switchyards at <b>Talaguppa in Karnataka.</b>	569	2000	Cement &Steel  Free Issue
45	BHEL,Bhopal	122/66 KV Switchyard for GSEB <b>Dhuavaran Distt. Anand, Gujarat.</b>	97	2002	Cement &Steel Free  Issue
46	GE Power Banglore	Civil work for 220/66KV substationand switchyard for PGCIL at <b>Manimajra, Chandigarh</b>	210	2000	Cement &Steel Free  Issue
47	Crompton Greaves  Ltd. Madras / UPSEB  Lucknow at  Bareilly and CB Ganj (UP)	Construction of Civil works for 400/220/66KV substation, Pile Foundation, Control Room, Residential Buildings etc.	200	1998	Cement &Steel Free Issue



**(C)**

**STEEL PLANTS**

S.no	Name and address of Clients	Description of the work	Value of Contract in Rs.Lacs	Year Of start	Year of completion	Remarks
48	Monnet Ispat Ltd, New Delhi	Civil & Structural works- Const. Of Ferro Alloy Unit foundation & Const. Of Auxiliary Building etc at <b>Raipur (M.P.)</b>	100	2002	2003	Cement & Steel Free Issue
49	Bhushan Power & Steel Ltd Sambalpur (Orissa)	Civil Works at Integrated Steel Plant, Vill, Thelkoloi, Rengali, Distt. <b>Sambalpur , Orissa</b>	200	2006	2007	All Material Free Issue

**(D)**

**RAILWAYS**

50	Ircon	Delhi Metro railway Corporation, Civil works for Ballast less tracks	125	2002	2002	Cement & Steel & Concrete Free Issue
51	Kalpataru Power Transmission Ltd.	Supply of Machine Crushed Stone Ballast	250	2019	2019	

**(E)**

**CEMENT PLANTS**

52	Rajshreecement, AV Birla Group,	Construction of Bulk Loading Silos and surrounding misc.	121	1997	1999	Cement & Steel Free
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	SP Road, Secunderabad,H yderabad	work at Malkhed.ii. Construction of Packing Plant Build. Foundation for DG Sets Switchyard etc. atDoddaballarpur Bangalore.				Issue
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**(F)**

**RCC CHIMNEYS**

S.NO.	NAME AND ADDRESS OF CLIENT	DESCRIPTION OF THE WORK	VALUE (In lacs)	YEAR OF Start	Remarks
1	The Indure Pvt. Ltd.New Delhi	Civil works for 75 Mtr. high RCC Chimney shell 1x30 MW Captive Power Plant at <b>Dubri Distt: Jajpur(Odisha)</b> of M/s. MaithanIspatLtd.	53	2005	Cement, Steel & Insulation Material Free Issue
2	The Indure Pvt. Ltd.New Delhi	Civil work for 90 Mtr. high RCC Chimney Shell 2 x 23 MW Coal BasedPower Plant, <b>Morbi, Distt. Banswara(Rajasthan)</b> of M/s. Rajasthan Spinning & Weaving Mills Ltd.	60	2006	Cement, Steel & Insulation Material Free Issue
3	The Indure Pvt. Ltd.New Delhi	Civil work for 70 Mtrs high RCC Chimney Shell 8 MW Captive PowerPlant of M/s. Bhiwani Spinning MillsLtd (Grasim Industries Ltd.) Bhiwani	40	April 2007	Cement, Steel & Insulation Material Free Issue
4	The Indure Pvt. Ltd. New Delhi	Civil work for 90 Mtrs. high RCCChimney Shell 30 MW Captive Power Plant of M/s. Usha MartinLimited <b>Jamshedpur (Jharkhand)</b>	60	April 2007	Cement, Steel & Insulation Material Free Issue
5	Thermax Inturmentation Limited, Pune	Civil Work for 100 Mtr high RCC Chimney Shell for 1 x 25 MW CPP forSaurashtra Cement Ltd., <b>Ranavav, Porbandar (Guj)</b>	110	July 2007	Cement & Steel Free Issue

6	Thermax Inturmentation Limited, Pune	Civil work for 100 Mtr high RCC Chimney Shell for 1 x 25 MW CPP forGrasim Cement Limited, <b>Ravan, Chattisgarh</b>	112	Sep 2007	Cement & Steel Free Issue
7	Bhushan Energy Ltd.New Delhi	Civil works for <b>2 Nos.</b> 125 Mtrs HighRCC Chimney at <b>Angul (Odisha)</b>	187	March 2007	All Material Free Issue
8	Bhushan Steel Ltd. New Delhi	Civil works for <b>1 No.</b> 120 Mtrs HighRCC Chimney at <b>Angul (Orissa)</b>	100	Oct. 2007	All Material Free Issue
9	Parah International FZCO Dubai (U.A.E)	Civil Works for 90 Mtrs. High RCC Chimney Shell at Fujairah Cement Industries, <b>Fujairah (UAE)</b>	170	Oct 2008	All Material Free Issue
10	Bhushan Steel Limited	Civil works for <b>2 Nos.</b> 76.5 Mtrs. High RCC Chimney Shell of power plant at <b>Meramandali, (Orissa)</b>	92	June 2008	All Material Free Issue
11	Tarapore & Company, Jamshedpur	Civil Works for 170 Mtr. RCC Chimney Shell at Jojobera Power Plant Unit – 5at <b>Jamshedpur</b>	170	Oct, 2008	Cement, Steel, Concreting and Electrical item Free Issue
12	NBCC New Delhi	Civil work for 220Mtr high twin flue RCC chimney shell at Harduaganj Thermal Power Station, <b>Aligarh, (U.P).</b>	798	April 2009	Steel, Cement, and all slip forming equipments are Free Issue

13	The Indure Pvt. Ltd. New Delhi	Civil works for 90 Mtr. High RCC Chimney shell 33 MW Captive Power Plant, <b>Chanderpur</b> , M/s Grace Industries Ltd.	72	Aug 2010	Cement Steel, Insulation & Electrical Material Free Issue
14	Bhushan Steel Limited	Civil works for <b>2 nos.</b> 76.5 Mtrs High RCC Chimney Shell of Power plant and 1 No. Existing Elevation to El 85.5 Mtr high concrete chimney at <b>Angul, Odisha.</b>	125	May 2009	All Material Free Issue
15	NBCC New Delhi	Design, Engineering, supply, Installation of Electrical works & Aviation Lighting system for Chimney work at <b>Durgapur TPS, West Bengal</b>	108	Jan 2010	All Material Free Issue
16	NBCC New Delhi	Design, Engineering, supply, Installation of Electrical works & Aviation Lighting system for Chimney work at <b>Koderma TPS, Jharkhand</b>	113	Jan 2010	
17	Bhushan Energy Limited	Civil works for 185 Mtrs Rcc Chimney 1 No. at Meramandali Site <b>Angul, Odisha.</b>	309	Sept 2010	All Material Free Issue
18	Paharpur Cooling Tower Limited	Construction of 275 Mtrs High chimney RCC Steel Single Flue for 3 x 660 MW STTP at <b>Prayagraj, Bara, (UP).</b>	917	Sept, 2012	All Material Free Issue

19	Jindal Steel & Power Limited	Civil work for 120 Mtrs High RCC Chimney for Sinter Plant at <b>AngulOdisha.</b>	184	Oct 2014	All Material Free Issue
20	GE Power	Civil Works of FGD Wet Stack 150m at 1x500 MW Feroze Gandhi Thermal Power Plant, Unchahar, Raebareilly, Uttar Pradesh	1350	Nov 2019	Steel Free Issue

21	National Buildings Construction Corporation Limited	Civil Package for Earthwork, PCC & RCC Raft foundation, Superstructure including RCC Shell, Platforms, Painting & Other Misc Works for Chimney Works of Unit#2 at 2 x 660MW North Karanpura-STPP for BHEL/NTPC, <b>North Karanpura, District-Chatra (Jharkhand)</b>	1030	June 2015	
22	Doosan Power Systems India Pvt.Ltd.	Ash Silo Works Package of Jawaharpur Thermal Power project, <b>Jawaharpur, Dist:-Etah, UP.</b>	370	Jan2018	All Material Free Issue



## GE Power India Limited

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**Date: 31.03.2022**

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that M/s Vajra Management Services Pvt. Ltd. has completed the following works related to Chimney at our project at NTPC Unchahar Stage IV (1x500MW) as per the details mentioned below:

**Name of the work:** Construction of 150 meters RCC Chimney

**Purchase Order No:** 4101844594 dated 14<sup>th</sup> June 2019 ("Contract")

**Works Completed:** Construction of Raft, Construction of RCC Shell, Fabrication of Flue Cans & Erection of Main Beams

**Place of work:** Unchahar, Dist.: Rae Bareli, Uttar Pradesh

This certificate is provided at specific request of M/s Vajra Management Services Pvt. Ltd. for their onward tendering and bidding for similar projects, and not for any other purpose.

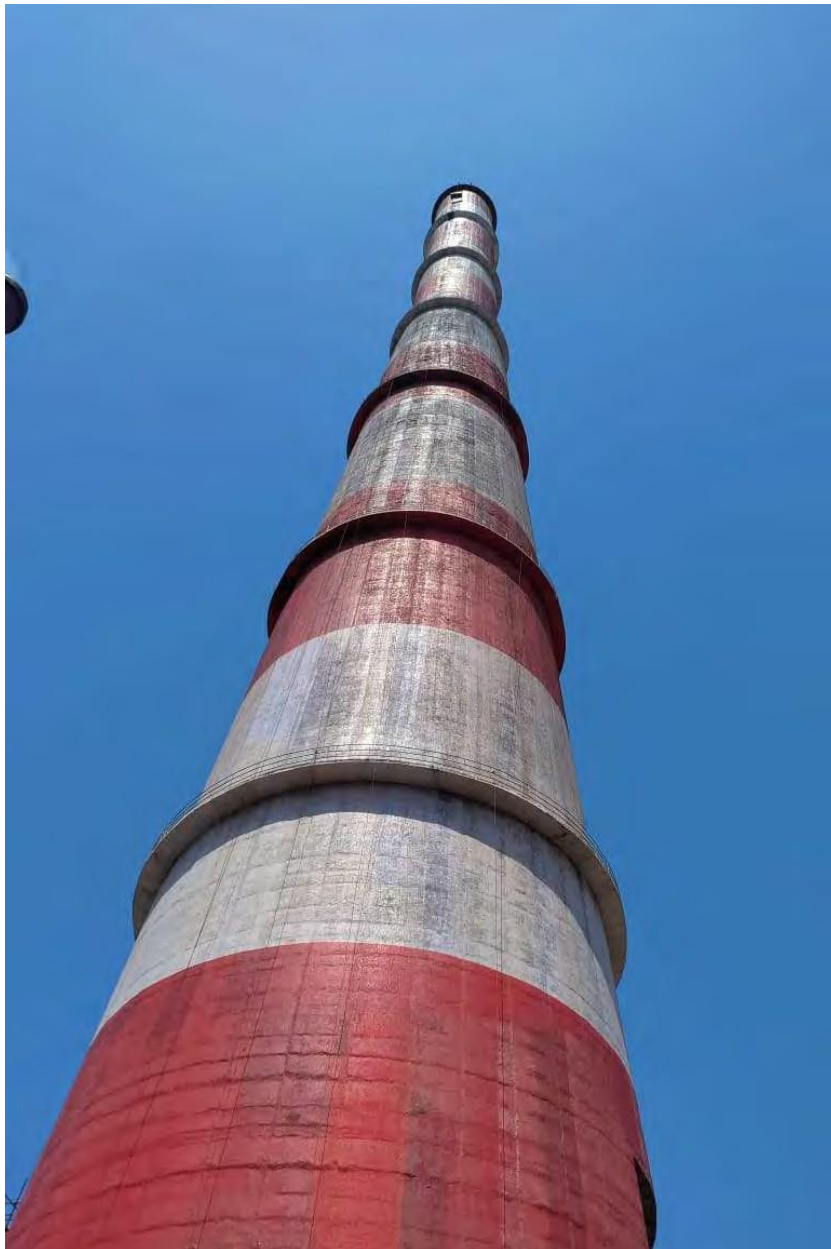
This is issued without prejudice to rights available to GE Power India Ltd under the Contract and/or in law.

**For GE Power India Ltd.**

  
**Senior Project Leader**  
**Authorized Signatory**

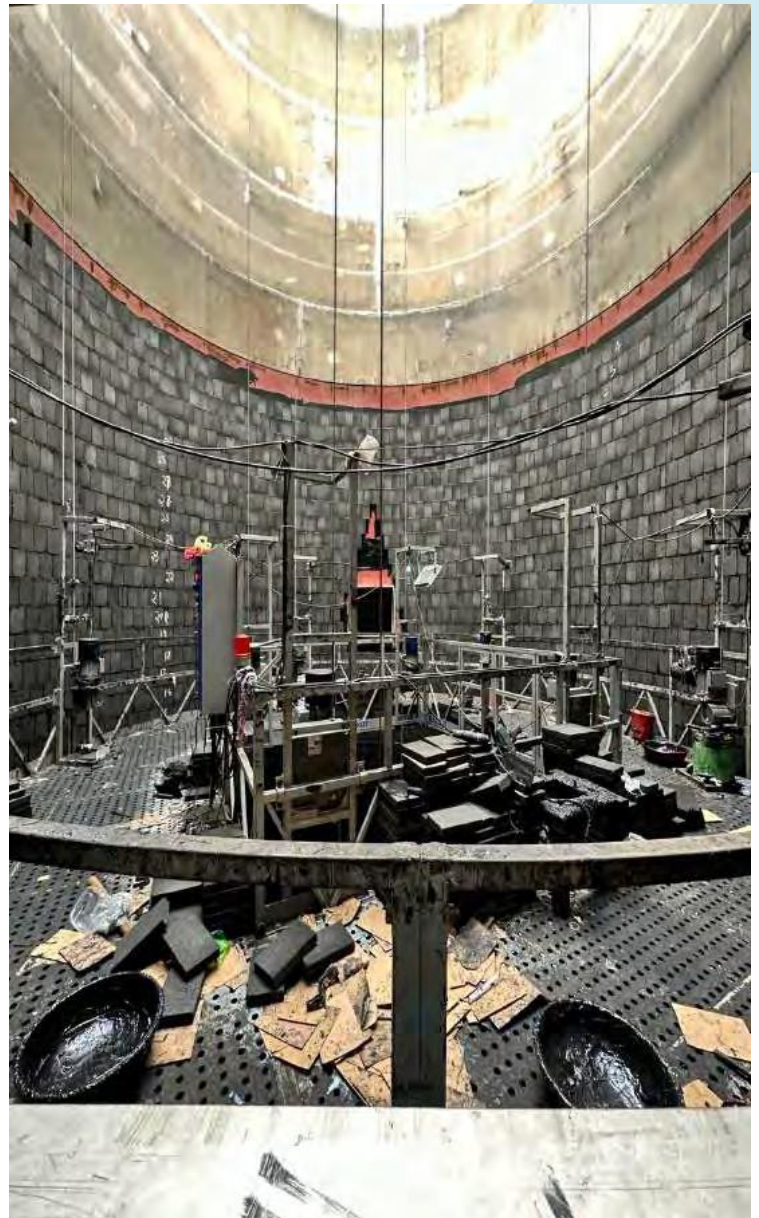


#### 4. PHOTO GALLERY



**275 Mtrs high RCC Chimney at Unit#2 3x660MW NTPC  
North Karanpura, Distt:- Chatra (Jharkhand).**









**Top Flue Can Fabricated from 8mm Titanium**

**Inside Chimney Shell after Flue can erection**

**Construction of 2 nos. RCC Chimneys for FGD of 150 m height at NTPC Talcher Kaniha, Odisha**



**220 Mtrs high RCC Chimney at Harduaganj, Kasimpur,  
Distt:- Aligarh (U.P).**



**275 Meters RCC Chimney Works of Unit#3 at 3 x 660 MW  
Bara Thermal Power Plant, Shankargarh, District-  
Allahabad, Uttar Pradesh.**





**150 Meters FGD Chimney at Unchahar Thermal Power  
Plant NTPC. District:- Raebareli, Uttar Pradesh**



**Four nos. Ash Silo's at 2x660MW Jawaharpur Thermal  
Power Plant. District:-Etah. Uttar Pradesh**



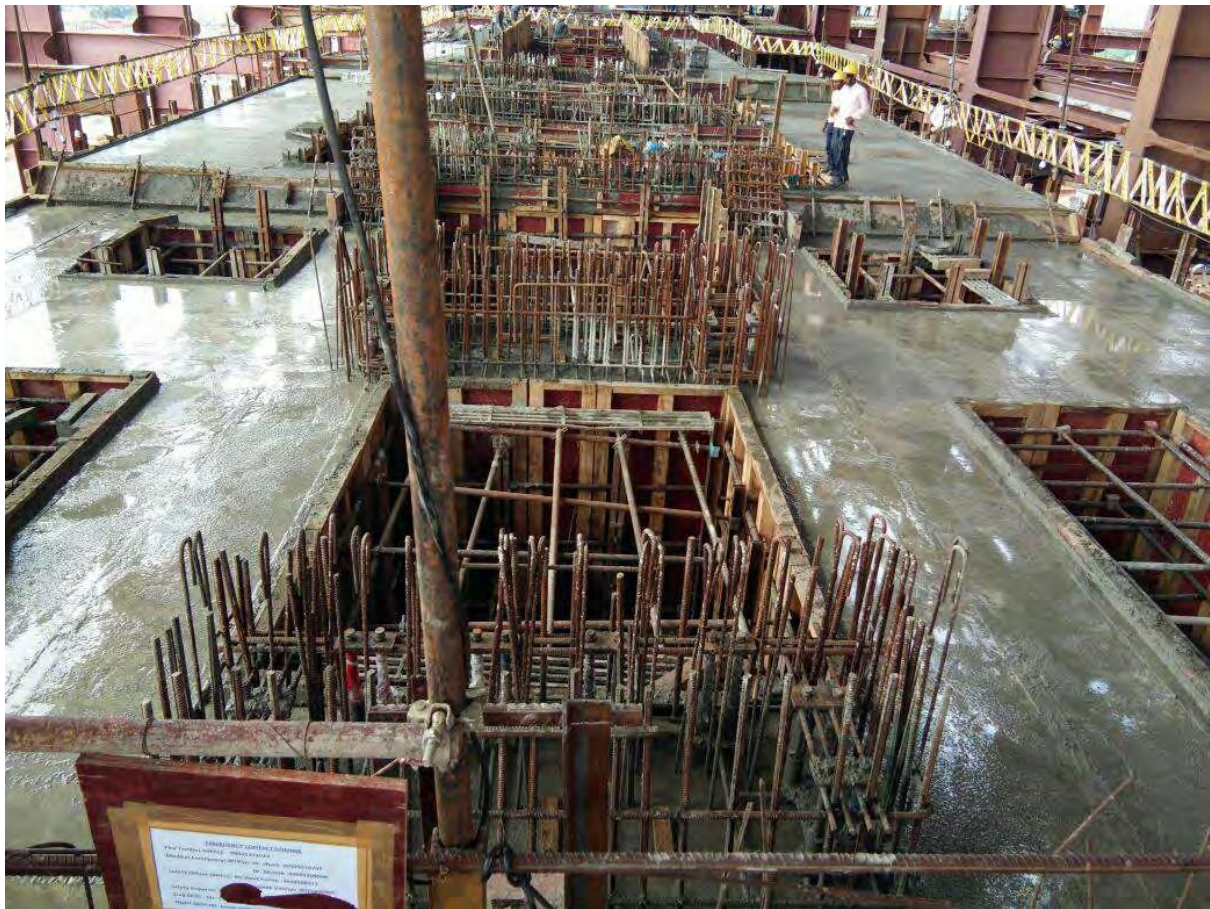


**CIVIL WORK OF 1A PACKAGE, INCLUDING T.G.DECK , 2 X 600 MW LANCO ANPARA THERMAL POWER PROJECTS, ANPARA, SONEBHADRA (U.P).**





**Turbo Generator Deck for 1x800MW Unit#8 Wanakbori  
Thermal Power Plant, Distt:-Kheda, Gujarat.**



**Turbo Generator Deck for 1x800MW Unit#8 Wanakbori  
Thermal Power Plant, Distt:-Kheda, Gujarat.**





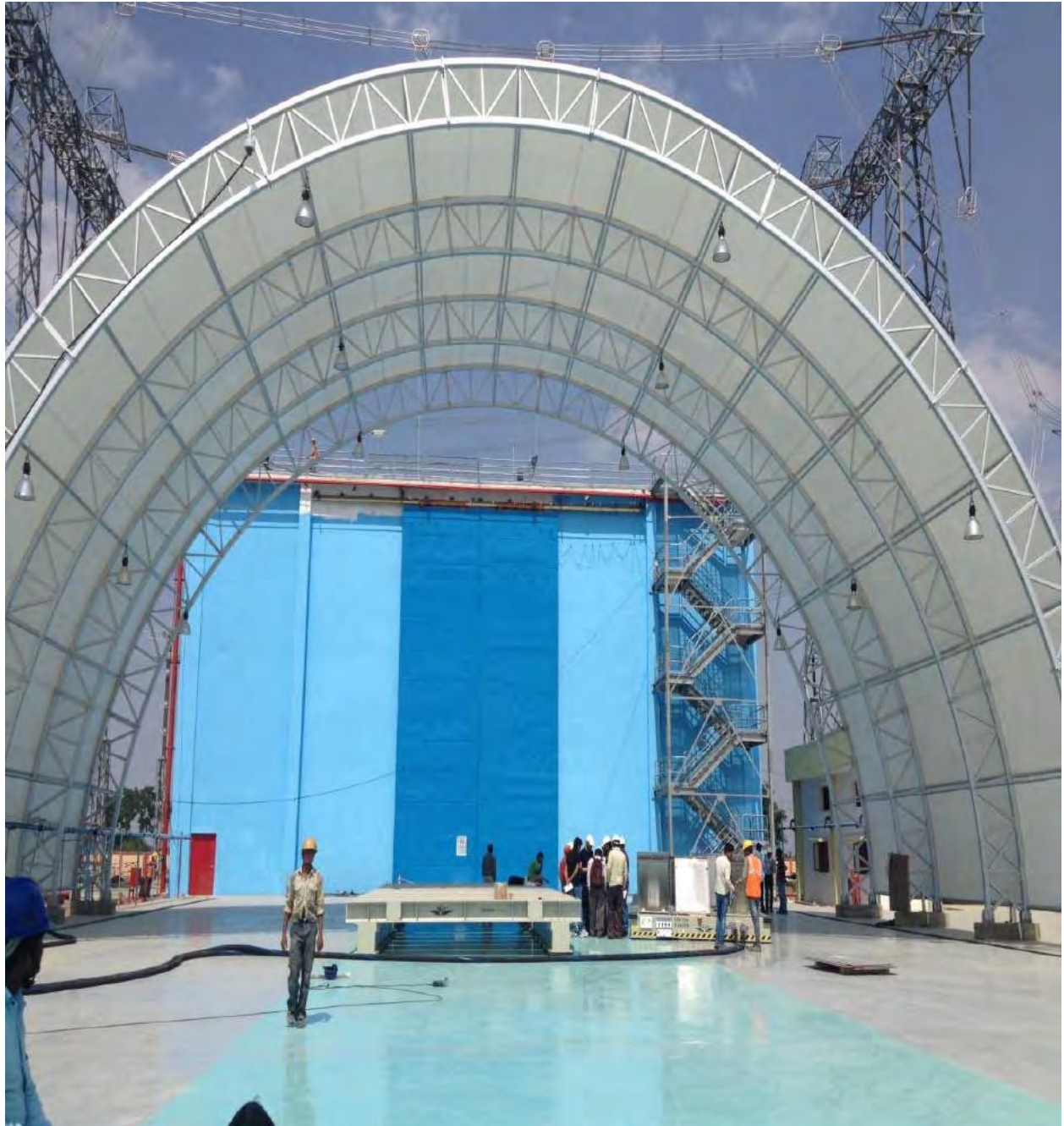
**Concrete Volute Pump for 1x800MW Unit#8 Wanakbori  
Thermal Power Plant, Distt:-Kheda, Gujarat.**





**Civil Works of BOP at 2x660MW Jawaharpur Thermal  
Power Plant. District:-Etah. Uttar Pradesh**





**CIVIL WORK FOR NHPTL LAB AT 765/400 KV SUBSTATION AT  
BINA, DIST:- SAGAR (MP).INDIA,S FIRST HVTR LAB & ASIA'S  
LARGEST LAB**



**ERECTION TESTING & COMISSIONING OF 400/220/66 KV  
SUBSTATION AT LUDHIANA, FOR POWER GRID CORPORATION OF  
INDIA LTD**

## 5. WORKS IN HAND

S.no	Name and Address of Client	Description of the work	Value of Contract( in lacs)	Year of Start	Remarks
1.	Tata Projects Ltd.	Construction of 2 nos. RCC Chimneys of 150 m height at NTPC Talcher Kaniha, Odisha	2070	Jan 2022	
2.	Doosan Power Systems India Pvt.Ltd.	Chimney RCC Shell Painting, Control & Instrumentation, CEMS works Jawaharpur Thermal Power project, <b>Jawaharpur, Dist:-Etah, UP.</b>	745	May 2023	
3.	Beijing SPC Ltd.	Construction of 200m Height Chimney for FGD at Anpara-D, Anpara, Sonebhadra, Uttar Pradesh	3237	Sep 2021	
4.	Bharat Heavy Electricals Ltd.	Civil, structural & Architectural work of 1no. Chimney of 150M height for Unit#5 at 2X500 MW NTPC Sipat STPS Stage II (FGD System Package)	1761	July 2022	
5.	Bharat Heavy Electricals Ltd.	Construction of 1no. 275 m tall twin flue RCC chimney (Civil, Structural, Mechanical and Electrical) at 2X660MW NTPC Talcher TPS Project, Odisha.	4020	Jan 2023	
6.	Tata Projects Ltd.	Construction of 3 nos. RCC Chimney including Borosilicate Application and Electrical works in FGD Mundra Project(GJ)	1573	May 2022	





## 6. BUSINESS POLICY

- WORK FOR GROWTH AND GAIN THE COMPETITIVE EDGE BY COMMITMENT TO CUSTOMER, QUALITY & ENVIRONMENT.
- MAINTAIN TRANSPARENCY & INTEGRITY IN BUSINESS.
- KEEP FOCUS ON THE CORE BUSINESS OF THE CLIENT AND MERGE OUR BUSINESS GOAL'S WITH THE CLIENT'S SEAMLESSLY.
- SPECIAL EMPHASIS ON SAFETY AND QUALITY FOR LONG TERM GAINS.

## 7. QUALITY POLICY

- TO PROVIDE CONTINUOUSLY IMPROVING SERVICE TO CUSTOMER THROUGH ESTABLISHED QUALITY SYSTEMS AND FEED BACK.
- CREATE VALUE FOR MONEY BY USE OF CUSTOMER CENTRIC QUALITY PROCEDURES.
- USE QUALITY AS A TOOL TO SAVE DELIVERY TIME.

## 8. SAFETY POLICY

- TEKNOV OVERSEAS BELIEVES THAT NO JOB OR NO TASK IS MORE IMPORTANT THAN THE WORKERS HEALTH AND SAFETY.
- IF A JOB REPRESENTS A POTENTIAL SAFETY OR HEALTH THREAT, EVERY EFFORT WILL BE MADE TO PLAN A SAFE WAY TO DO THE TASK.



- EVERY PROCEDURE MUST BE A SAFE PROCEDURE NO SHORTCUTS OR DEVIATION FROM SAFE PROCEDURES BY EITHER FOREMEN OR WORKERS WILL BE TOLERATED.
  
- IF A WORKER OBSERVES ANY UNSAFE CONDITION, WHICH MAY POSE A POTENTIAL THREAT TO THEIR HEALTH OR SAFETY, IT IS EXPECTED THAT EMPLOYEES WILL IMMEDIATELY CORRECT THE SITUATION WHEN FEASIBLE OR INFORM MANAGEMENT. MANAGEMENT HAS THE RESPONSIBILITY TO TAKE ADEQUATE PRECAUTIONS, COMPLY WITH MIOSHA STANDARDS, AND ASSURE THE SAFETY AND HEALTH OF EMPLOYEES.
  
- IF A JOB CANNOT BE DONE SAFELY IT WILL NOT BE DONE.
  
- MANAGEMENT WILL PROVIDE VISIBLE ONGOING COMMITMENT, RESOURCES, AND LEADERSHIP TO ASSURE THE IMPLEMENTATION OF THE SHMS. ALL EMPLOYEES WILL BE PROVIDED EQUALLY HIGH QUALITY SAFETY AND HEALTH PROTECTION.
  
- WE ACKNOWLEDGE THE IMPORTANCE OF CREATING A POSITIVE SAFETY CULTURE THROUGH EMPLOYEE INVOLVEMENT AND EFFECTIVE POLICIES AND PROCEDURES.
  
- STRIVING TO ACHIEVE ACCIDENT FREE OPERATIONS THROUGH PROCEDURES, TRAINING, AWARENESS, AND EMPLOYEE PARTICIPATION.
  
- UNDERTAKE PREVENTIVE MAINTANCE TO ENSURE SAFETY.

- USE QUALITY AS A TOOL FOR ENSURING SAFETY.
- PLAN ALL ACTIVITIES AND ENSURE SAFETY WITH NO SHORT CUTS.

<b><u>9. KEY PERSONNEL</u></b>		
<b>Name</b>		<b>Designation</b>
<b>A. <u>Directors</u></b>		
1	Mr. Shekhar Gupta	Managing Director
2	Mrs. Smita Gupta	Director
3	Mr. Madhav S Gupta	Joint- Managing Director
<b>B. <u>Project Management</u></b>		
4	Mr. Shoubhik Saha	GM (Contracts & SCM)
5	Mr. Mukesh Kumar Singh	DGM (Projects)
<b>C. <u>Site Management</u></b>		
6	Mr. Satish Badoniya	Project Manager
7	Mr. Raju Sharma	Project Manager
8	Mr. Rajiv Mishra	Project Manager
9	Mr. Prafull Pandey	Dy. Project Manager



10	Mr. Radhika Kushwaha	Engineer (Civil)
<b>D. <u>Accounts &amp; Finance</u></b>		
11	Mr. Md. Maksood	Accounts Manager
12	Ms. Maya Rani	Sr. Accountant
13	Mr. Pradeep Sahu	Site Accountant
14	Mr. Gagan Yadav	Site Accountant
15	Mr. Biswajeet Nayak	Site Accountant
16	Mr. Aakash Kumar Raj	Site Accountant
<b>E. <u>Human Resources/Procurement</u></b>		
17	Mr. Atul Upadhyay	Admin & IT
18	Mr. Vicky Bhosle	Manager (Purchase)
19	Mr. Dheeraj Kumar Rai	Executive Asst. (to Director)
<b>F. <u>Civil/ Mechanical</u></b>		
20	Mr. Jitendra Kumar	Foreman
21	Mr. Ishtiyak Khan	Foreman
22	Mr. Ranjeet Pathak	Foreman
23	Mr. Bipin Kumar	Foreman
24	Mr. Ritesh Kumar Singh	Foreman
25	Mr. Rahul Kumar	Civil Engineer
26	Mr. Manoranjan Pradhan	Mech. Engineer

27	Mr. Jaydeep	Mech. Engineer
28	Mr. Bitan Koley	Mech. Engineer
<b>G. <u>Safety &amp; Quality</u></b>		
29	Mr. Saroj Nayak	EHS Manager
30	Mr. Mohan Kumar Singh	EHS Manager
31	Mr. Pintu Kumar Yadav	EHS Manager
32	Mr. Tapas Barik	Safety officer
33	Mr. Mrityunjay Mahal	Safety Officer
34	Mr. Mukesh Kumar	Quality Engineer
35	Mr. Manish Kumar	Quality Engineer



## 10. PLANT & MACHINERY

### 1. EXCAVATION

A	JCB 200 (20 T)	1 No.
B	Excavator 20 MtUnder management	15 Nos.
C	JCB 4DX	2 Nos.
D	L&T Backhoe Loader	1 No.
E	JCB 3DX Super	1 No.
F	Bull BackhoeLoader	2 Nos.
G	AMW Dumper (16m3)	1 No.
H	Dumper (16m3) under management	40 Nos.
I	Dozer (Under management)	4 Nos.
J	Motor Grinder	2 Nos.
K	VibratorCompaction	2 Nos.
L	Tractor with Trolly	5 Nos.
M	Water tanker	6 Nos.
N	water tanker (Under management)	4 Nos.
O	Road Roller 8/10 MT	2 Nos.

### 2. CONCRETING EQUIPMENT

A	Concrete Pump (Greaves Make) 35 m3/hrs	02 Nos.
B	Concrete Mixers	32 Nos.
C	Grouting Machines	05 Nos.
D	Vibrators with frequency changers	70 Nos.
E	Weigh Batcher for controlled concrete	08 Nos.
F	Hoists for lifting concrete & other materials	06 Nos.
G	Platform Weighing Machine 80 MT	01 Nos.
H	Batching & Mixing Plant (Capacity 20 m3/hrs)	04 Nos.
I	Batching & Mixing Plant (Capacity 30 m3/hrs)	03 Nos.

### 3. SLIP FORM SHUTTERING FOR CHIMNEY

A	Yoke legs (Complete)	136 Nos
B	Hydraulic Power Packs	10 Nos.
C	6 Ton Mg. Jacks/ 12 Tone Jacks	180 Nos.
D	Double Drum Winches	08 Nos.
E	Single Dum Winch (For reinforcement Steel)	10 Nos.
F	Strand Jack 20T Capacity	16 Nos.
G	Walkie Talkie sets (Licensed)	40 Nos.
H	Trusses and Platform	32 Set.

**4. ERECTION EQUIPMENT**

A	12 MT Hydra Crane (ACE Make)	4 No
B	14 MT Hydra Crane (ACE Make)	2 No
C	Mobile Tower Crane (ACE Make)	2 No
D	Mobile Tower Crane (Omega Make)	1 No

**5. DEWATERING EQUIPMENT & PUMPS**

A	Pumps: Capacity 3 HP to 10 HP Size 3"x 3" & 2" x 2"	25 Nos.
B	High Speed Pumps upto 250 Ft.	04 Nos.
C	Pump capacity 40 HP	02 Nos.
D	High Head Pump set (For Curing)	07 Nos

**6. SHUTTERING EQUIPMENT**

A	Steel Plates shuttering (Flat & Curved)	12000 M2
B	Plywood Shuttering	6000 M2
C	Steel Adjustable Beams	200 Nos.
D	Special Wall Shuttering	1000 M2

**7. Centering Material**

A	Tabular Steel Centering	24000 Mtrs.
B	Wooden bally	10000 Mtrs.
C	Adjustable Props	1000 Mtrs.
D	Jacks	2000 Nos.
E	H-Frames, 2 m Height	1000 Nos.
F	Clamps	20000 Nos.
G	Channel of various sizes	6000 RM

**8. WORKSHOP & MISCELLANEOUS EQUIPMENT**

A	Diesel Generating Sets 62.5 KVA Capacity	01 Nos.
---	--	---------

B	D.G. Set KVA capacity	06 Nos.
C	D.G. set 82.5 KVA	03 No
D	D.G.Set 30 KVA	01 No
E	Grinders of all sizes	06 Nos.
F	Platform Drill Machines	07 Nos.
G	Hand Drill Machines	10 Nos.
H	Standard Penetration Test Equipment	02 Sets
I	Cut off Machine	04 Nos.
J	Trimix Flooring Machine	01 Nos.

K	Chipping Hammer	08 Nos.
L	Drill Machine	10 Nos.
M	Grinder Machine	06 Nos.
N	Steel Cutting Machine	06 Nos.
O	Chain Pully Block	10 Nos.

## **9 FABRICATION AND ERECTION EQUIPMENT**

A	Peg Cutting Machines	04 Nos.
B	Gas Cutting Torches	15 Nos.
C	Electric 5 Tonne Winch	02 Nos.
D	Electric 2 Tone Winch	06 Nos.
E	Electric Winches of smaller capacity	04 Nos.
F	Hand Winch Machine	02 Nos.
G	Welding Machine	30 Nos
H	Welding Rectifier	08 Nos

## **10 TRANSPORT BACK UP**

A	Jeeps	05 Nos.
B	Cars	10 Nos.
C	Motor Cycle& Scooters	15 Nos.



## 11 FIELD LABORATORY & TESTING, MEASURING & INSPECTION EQUIPMENT

A	100 tones Compression testing machine	10 Nos.
B	Providing rings complete with dial gauge & Calibration Charts	01 Nos.
C	Total Station	05 No.
D	Laser Plumb	02 No.
E	Load Frames-5 tones capacity	08 Sets
F	Sieves for coarse & fine aggregate	04 Nos.
G	Physical & Laboratory balances with weights	04 Nos.
H	Cylindrical Containers (10 lit., 5 lit. & 1 lit.)	05 Nos.
I	Electric Ovens	03 Nos.
J	Pyrometers	06 Nos.
K	Crushing value test apparatus Cylinder with Plunger & Base plate	03 Nos.
L	Rapid Moisture meter with dishes	08 Nos.
M	Cubes Moulds 15 x 15 x 15 cm	280 Nos.
N	Vicat Needle apparatus with & needle	04 Sets
O	Core cutter, Hammer & Proctor Mould etc. for Soil testing	05 Sets
P	Trowels, Trays, Straight Edge & Trimming	04 Sets
Q	Sieve shaker, Flakiness test gauge & tools	04 Sets
R	Theodolites 20 second accuracy	12 Sets
S	Leveling M/C Auto Level	10 Sets
T	Cube Testing Machine	06 Nos
U	Cube Mould	120 Nos
V	Slump cone and Sieve Set	13 Nos
W	Equipment for slump test	08 Nos.

**12 SAFETY EQUIPMENT**

A	Helmets	600 Nos.
B	Gloves	250 pairs
C	Boots	700 pairs
D	Safety Glasses	12 Nos.
E	Welding Helmets	20 Nos.
F	Ladders - Steel, Wooden	120 Nos.
G	Safety belts	250 Nos
H	Safety Lock	07 Nos
I	Safety Net	1800 Sqm
J	Safety Rope Ladder	380 RM

**14 Fire Extinguishers**

A	Fire Extinguisher	15 Nos.
B	Sand Buckets	30 Nos.



## 11.CLIENTS

1.	Asea Brown Boveri	Vadodara / Faridabad
2.	Bharat Heavy Electricals Ltd	Nagpur / Noida
3	Bhushan Steel Limited	Delhi
4.	Delhi Metro Railway Corporation	Delhi
5	Jindal steel & Power	Angul
6.	Desein - Indure Group	Delhi
7	Delhi Metro Rail Corporation	Delhi
8.	GE Power Control Ltd.	Bangalore
9.	Gujarat State Electricity Corporation Ltd.	Gujarat
10	Ircon International Limited	Delhi
11	Jai Prakash Associates	Noida
12.	Karnataka Power Transmission Company Ltd	Shimoga
13.	Kirloskar Brother Limited	Pune
14	Lanco Infratech Limited	Haryana
15.	Paharpur Cooling Tower	Kolkata
16.	National Buildings Construction Corporation	Delhi
17.	Siemens Limited.	Gurugram
18.	National Thermal Power Corporation of India Ltd.	Singrauli
19.	National Thermal Power Corporation of India Ltd.	Delhi
20.	Power Grid Corporation of India Ltd.	Delhi
21.	Parah International fzco.	U.A.E

- |     |                                 |            |
|-----|---------------------------------|------------|
| 22. | RSEB, Rajasthan                 | Jaipur     |
| 23. | Tarapore & Company              | Jamshedpur |
| 24. | Thermax Instrumentation Limited | Pune       |
| 25. | Reliance infrastructure Limited | Mumbai     |

A black and white photograph of a woman with short hair, smiling and looking at a laptop. She is sitting at a desk. The image is overlaid with a large blue triangle in the top left corner and a red triangle in the top right corner. The text 'Digital Marketing & IT Proposal' is written in white, bold, sans-serif font across the middle of the image.

# Digital Marketing & IT Proposal

Presented for

**INDIA**

## Agenda

01

Introduction

02

Problem

03

Solution

04

About Us

05

Case Projects

06

Pricing

07

Next Step



## Introduction

# providing with innovative and effective solutions.

- ◆ *Deor Infotech is an Artificial Intelligence (AI) - Powered Marketing Company.*
- ◆ We specialize in helping medium-large size businesses to create the content that clicks & generate leads that convert.
- ◆ With Artificial Intelligence (AI), we generate **more attractive** content, enhance all clients online presence, and publish it across various distribution channels, including social media platforms, GMB and all over the internet





**Vajra Management  
Services PVT LTD**

**Who We  
Are ?**







At Deor Infotech, our core offerings are designed to drive your business forward and deliver exceptional results

04



## Our Mission

### revolutionary impact

Deor Infotech stands out by focusing on a select range of services, enabling us to deliver unparalleled expertise and results. Our dedicated approach ensures that we give our all to every campaign we undertake, providing you with outstanding outcomes.



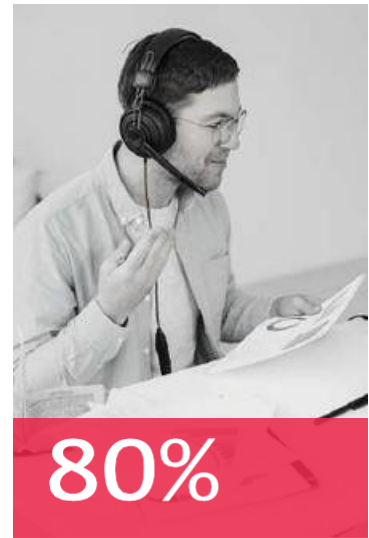
## Problem



Clients see no results from their digital marketing campaigns.



Businesses have had a negative experience with a digital marketing agency.



80%

Digital Marketing Agencies ask clients to pay for annual packages upfront & provide no monthly plan



With Vajra  
Management Service  
Pvt Ltd,



Solution

# Daily AI Powered Content

- Captivate your audience daily! Stay connected with your audience effortlessly!
- With Deor Infotech, we ensure a steady stream of captivating and relevant content posted on your platform every single day.
- Your online presence will never go unnoticed!



**VAJRA MANAGEMENT  
SERVICE PVT LTD**

# Solution -

## Goals

### I. The Challenge: Attracting New Customers

In today's digital age, visual content plays a pivotal role in attracting and engaging potential customers. If

you're struggling to captivate your target audience with compelling visuals, our AI-powered solution is here to transform your digital marketing strategy.

### II. Unleash Your Google My Business Potential

Your Google My Business profile is

often the first impression potential clients have of your practice. With our solution, your profile will stand out prominently on Google Search, increasing your visibility and credibility among potential customers.

### III. Embracing the Power of AI

Our cutting-edge AI technology enables us to create captivating and visually appealing graphics for

your social media platforms and Google My Business. You won't need to appear on camera; instead, let AI work its magic to produce

top-notch content that resonates with your target audience.



# Solution -

The number of times a Brand's name/  
Company's name repeats & get  
published daily across all

internet platforms, helps Google find  
you easily on top!

08

## IV. Elevate Your Online Presence

By incorporating daily AI-generated graphic content, your online presence will multiply effortlessly. This will significantly enhance your Google visibility, making it easier for potential customers to find you and access your services.



## V. Exclusive Offer for Individuals, Local Businesses & Companies

We are extending an exclusive opportunity for a select group of

clients in India to harness the power of AI for major marketing results. By joining us, you'll be part of an elite group that has embraced innovative AI technology for their digital marketing needs.



### ***But How do I rank up on Google?***

80% content is educational &  
20% content is promotional.  
(For your Patients)

# Solution -

Upon transaction confirmation, a dedicated WhatsApp Group would be created where all the team members will be assigned to assist you.

Manager, Content Designer, Planner, everyone will be available to assist you at your fingertips!

A two days onboarding process will begin.

## > 1. On Boarding

Firstly, all your expertise details would be asked on your WhatsApp group! Like is there's any specific area of interest/ topics to focus on within your domain.

## > 2. Content Creation & Approval

Secondly, platform access would be asked (if we're suppose to publish) else we can send the edits on group itself. (if you're publishing ahead)

## > 3. Editing & Publishing

All the required modifications could be done in content. Upon approval, the content will be sent for edit. Following to which, daily edit will get published on all your said platforms.





## About Us - The Team

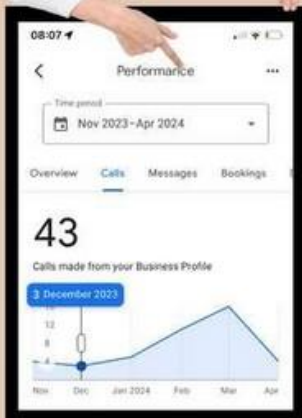


### Meet Our Exceptional Professionals as Head of Departments

At Deor Infotech, we take pride in our exceptional team that is second to none. We believe in delivering top-notch quality and unparalleled dedication to our clients and partners. With an unwavering commitment to excellence, we are here to prove that no one can outwork us, and we consistently give our 110%.

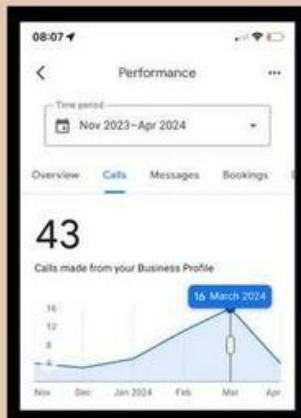
## CLIENT CASE STUDY- 1

Client Duration:  
6 Month



BEFORE

Month: December  
Calls: 3

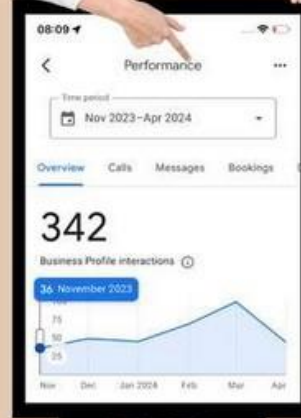


AFTER

Month: March  
Calls: 16

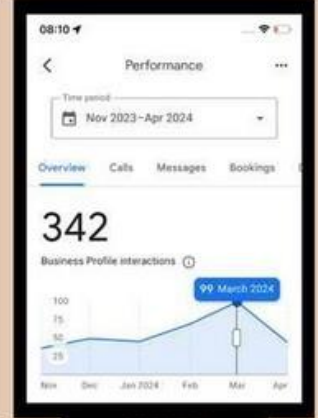
## CLIENT CASE STUDY- 2

Client Duration:  
12 Months



BEFORE

Month: November  
Calls: 36



AFTER

Month: March  
Calls: 99

# Vajra Management Services PVT LTD

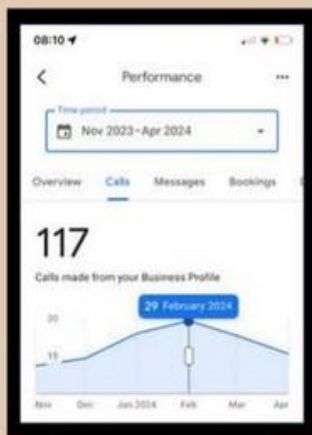
## CLIENT CASE STUDY- 3

Client Duration:  
3 Months



**BEFORE**

Month: November  
Calls: 11

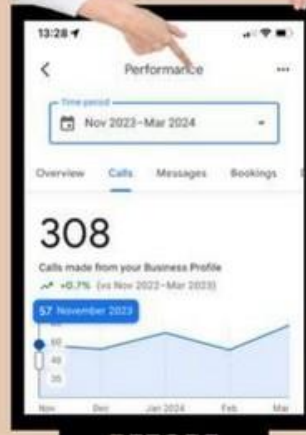


**AFTER**

Month: February  
Calls: 29

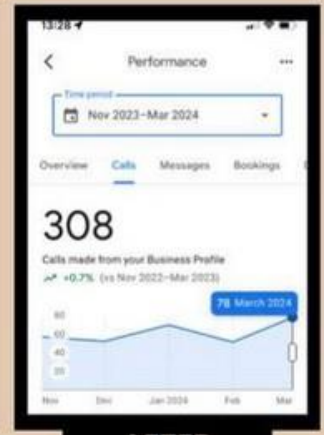
## CLIENT CASE STUDY- 4

Client Duration:  
12 Months



**BEFORE**

Month: November  
Calls: 57



**AFTER**

Month: March  
Calls: 78





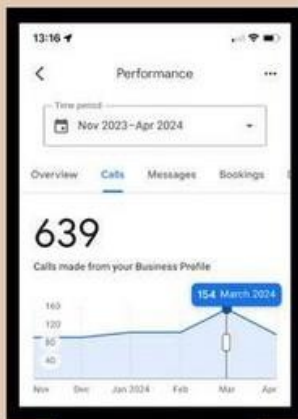
## CLIENT CASE STUDY- 5

Client Duration:  
12 Months



BEFORE

Month: November  
Calls: 92

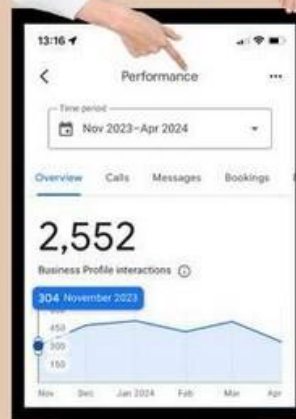


AFTER

Month: March  
Calls: 154

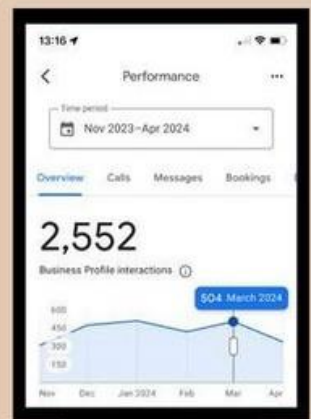
## CLIENT CASE STUDY- 6

Client Duration:  
6 Months



BEFORE

Month: November  
Interactions: 304



AFTER

Month: March  
Interactions: 504



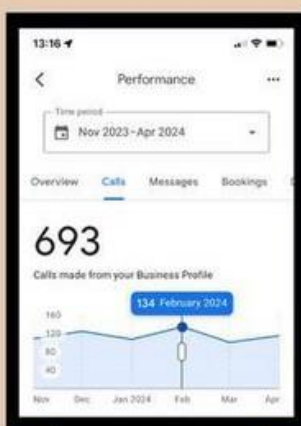
## CLIENT CASE STUDY- 7

Client Duration:  
3 Months



**BEFORE**

**Month: November**  
**Calls: 109**

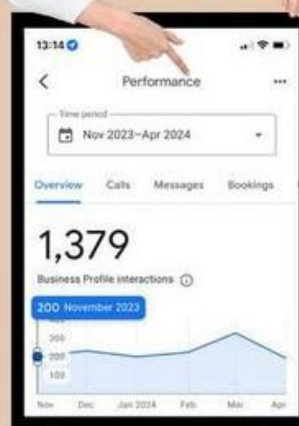


**AFTER**

**Month: March**  
**Calls: 134**

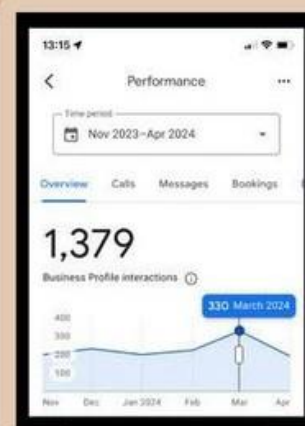
## CLIENT CASE STUDY- 8

Client Duration:  
12 Months



**BEFORE**

**Month: November**  
**Interactions: 200**



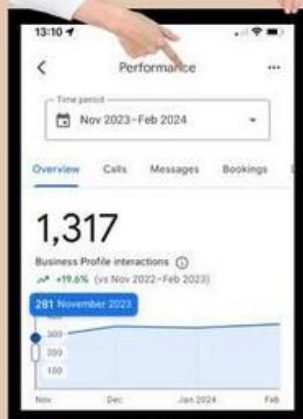
**AFTER**

**Month: March**  
**Interactions: 330**



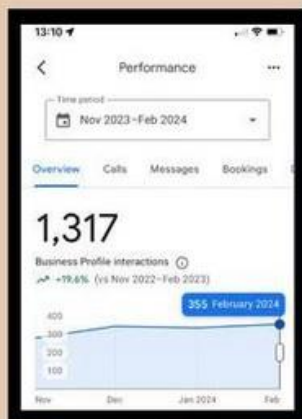
## CLIENT CASE STUDY- 9

Client Duration:  
6 Months



**BEFORE**

Month: November  
Interactions: 281



**AFTER**

Month: March  
Interactions: 355





# Vajra Management Services PVT LTD

Plans & Deliverables	EXPERT	MASTER	ULTIMATE	SUPREME
<b>Content</b> (Scripts, Captions, Hashtags, Keywords)	15/ month	20/ month	25/ month	30/ month
<b>Artificial Intelligence (AI) -</b> Powered Work	✓	✓	✓	✓
<b>No. of Edits</b> (Images/ Videos)	15/ month	20/ month	25/ month	30/ month
<b>On Demand Posts</b>	2	4	7	12
<b>Social Media &amp; GMB Management</b>	✓	✓	✓	✓
<b>Social Media &amp; GMB Ads</b> (On Demand)	-	✓	✓	✓
<b>Rigorous SEO</b> (Both On Page & Off Page)	-	-	✓	✓
<b>Priority Support</b>	-	-	✓	✓
<b>Photo Shoot Edit</b>	-	-	1	2
<b>Youtube Shorts &amp; FB IG Reels</b> Shoot Edit	-	-	5 Mins/ month	20 Mins/ month
<b>Strategic Lead Generation</b>	-	-	-	✓
<b>Press Release Access</b> (Extra Budget Required)	-	-	-	✓
<b>Influencer Marketing Access</b> (Extra Budget Required)	-	-	-	✓



**Vajra Management  
Services PVT LTD**

**Expert :- 26,999/-**  
**Master :- 45,999/-**  
**Ultimate :- 65,999/-**  
**Supreme :- 80,999/-**





## 200+ Media Partners



**You name it,  
We have it!**



**Vajra Management  
Services PVT LTD**

## Beginner Plan

- DailyHunt
- Republic News
- Indian Bulletin
- RD Times



- Flipboard



**14,800/-**

## Women Plan

- Naari
- Fabulous She
- Pink Stories
- Republic News Women
- DailyHunt





**Vajra Management  
Services PVT LTD**

Basic Packages

## Entrepreneurship Plan

- DailyHunt
- Business Reporter
- Money Mania
- Wow Entrepreneurs
- Deccan Business
- Republic News India
- The Indian Bulletin
- Indian Scoop Business
- News Head Business
- Entrepreneur Saga

The  
**Indian  
Bulletin**

**BUSINESS**Reporter

**WOW  
Entrepreneurs**

**ENTREPRENEUR.**

**BUSINESS REPORTER**

DECCAN  
**BUSINESS**

**Republic**  
Newslada

**dailyhunt**

₹ 9,800/-

₹ 21,360/-

## Founder's Package

- Startup Club
- CEO Buzz
- The Startup Story
- TheFounder.in
- Startup Media
- CEO Club
- Startup Delhi
- Indian Blogger
- Startup Khabar
- Indian Startup

**STARTUP**  
Delhi

**CEO BUZZ**

**CEO CLUBS - INDIA**

**Startup  
STORY**

**theFounder.in**

**STARTUP.CLUB**

**STARTUP  
NEWS**

**startup media**

₹ 28,200/-

## National 50

- UP 18 News
- Sangri Today
- Prevalent News
- Lucknow digital
- Rajasthan journal
- Maharashtra 24x7
- UP Patrika
- Madhya Pradhesh Mirror
- Kanpur Live
- Allahabad Post
- MP News Line
- Delhi News Now
- Deccan Express
- Nashik 24
- and 36 others!



## Standard Packages

₹ 25,400/-

### Startup Growth Package

- Startup Talky
- Ahmedabad Mirror
- First India
- Hello Entrepreneurs
- Startup Reporters
- Jio News
- and 20 more





₹ 32,800/-

## Business Plan

- DailyHunt
- Ahmedabad Mirror
- First India
- Hello Entrepreneurs
- Business upturn
- Sangri Today
- Bizz Sight
- Business point
- Economic India
- Financial Post
- Indian Business line and 20 others!



## National Packages

240/-

## Deccan Herald Plan

- Deccan Herald
- Ahmedabad Mirror
- The Startup Story
- Prime News TV
- Google News
- Sangri Today
- UP 18 News
- Hello Entrepreneurs
- Flipboard
- Lokmat Times and 75 others!

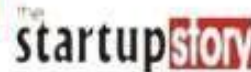




₹ 48,800/-

## ABP News Plan

- ABP News India
- Ahmedabad Mirror
- The Startup Story
- Prime News TV
- Google News
- Sangri Today
- UP News 18
- Hello Entrepreneurs
- Flipboard
- Lokmat Times
- and 75 others!



## National Press Plan

- PTI News
- The Week
- Devdiscourse
- Ahmedabad Mirror
- Loktej English
- Lokmat Times
- First India
- Uni India
- UP 18 News
- Asian News
- Sangri Today
- Google News
- Republic News Today
- Startup Reporter
- and 100 others!



₹ 62,800/-

## Business Standard Plan

- Business Standard
- Ahmedabad Mirror
- The Startup Story
- Prime News TV
- Google News
- Sangri Today
- UP News 18
- Hello Entrepreneurs
- Flipboard
- Lokmat Times
- and 75 others!



₹ 70,000/-

## India Buzz Plan

- Mid-Day
- Ahmedabad Mirror
- Deccan Herald
- Prime News TV
- Google News
- Sangri Today
- UP News 18
- Hello Entrepreneurs
- Flipboard
- Lokmat Times
- and 75 others!



₹ 98,800/-

## Hindustan Times Plan

- Hindustan Times
- ANI
- Business Standard
- The Print
- Latestly
- Zee5
- Lokmat Times
- Jio News
- Daily Hunt
- Google News



Hindustan Times

**ANI**  
NEWS INDIA

**lokmat Times**

Mumbai News

**Business Standard**



dailyhunt



JioNews

**LATESTLY**

## National PRO Packages

### National Coverage Plan

- ANI
- ABP News
- PTI
- Business Standard
- The Print
- Latestly
- Zee5
- Big News Network
- DailyHunt
- Google News
- Lokmat Times
- UP News 18
- Flipboard
- and 125 others!



**ANI**  
NEWS INDIA



**Business Standard**

**NEWS 18**  
उत्तरप्रदेश



**FLIPBOARD**



**lokmat Times**

Mumbai News

**LATESTLY**



₹ 2,00,600/-

## Leadership Plan

- DNA
- Zee business
- Hindustan Times
- ABP
- Midday
- Startup Reporters
- Startup Talky
- Ahmedabad Mirror
- First India
- Hello Entrepreneurs
- Jio News

and 70 others!



## Corporate Plan

- Hindustan Times
- Republic World
- Deccan Herald
- Zee Business
- THE WEEK
- The Print
- ANI
- ABP News
- Business Standard
- Latestly
- PTI
- Zee5
- Google News
- DailyHunt
- Lokmat Times

and 125 others!



₹ 3,26,000/-

# 1. Brand Awareness Ads (Always-On):

## Pricing

### Corporate Plan Pro (RETAINER)

- Times of India
- Hindustan Times
- Midday
- Outlook
- Deccan Herald
- ABP News

- Hindu Business
- Zee News
- ANI
- The Print
- Latestly
- Jio News
- and 125 others!



hindustantimes



LATESTLY



Outlook



JioNews

₹ 7,20,800/-

### MULTINATIONAL PLAN (RETAINER)

- Entrepreneur
- Times of India
- Economic Times
- Money Control
- Republic World
- Hindustan Times
- Hindu business
- Outlook

- The Mint
- ABP News
- Zee News
- ANI
- The Print
- Latestly
- Jio News
- and 125 others!

Entrepreneur  
INDIA



Hindustan Times

moneycontrol

REPUBLIC.

businessline.

ET THE ECONOMIC TIMES



Outlook

live mint

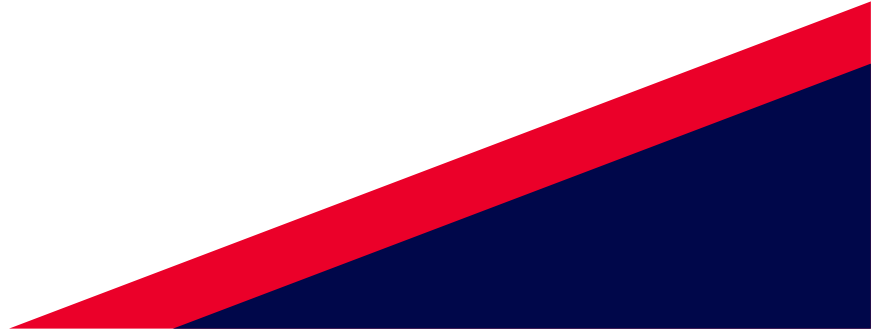


₹ 13,80,800



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# 1. Brand Awareness Ads (Always-On):



**Format:** Short video (15-30 seconds) with engaging visuals and text overlays.



## **Content:**

- Address Problems with questions
- Introduction to Problem
- Consequences of Problems
- Introduce Brand's mission
- Showcase a 360-degree view of Brand's Product/Services
- Emphasize our brand's unique approach for a robust

## **Targeting:**

Broad audience targeting young adults (Instagram), mid age people (Facebook), all audiences on Youtube & professionals in leadership



positions (LinkedIn) and HR personnel across various industries.

## **Frequency:**

Run consistently across all major social media platforms (Facebook, LinkedIn, Instagram, etc.) for maximum reach and

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# 1. Brand Awareness Ads (Always-On):



## **BENEFITS:**

- Creates a strong brand image associated with leadership development and mental well-being across all age groups.
- Subtly positions our brand as the quotation; solution when individuals or organizations face challenges/ queries.
- Generates brand awareness and familiarity for future marketing initiatives.



## **OPINION:**

- With this we would be creating a Our brand image in subconscious minds of viewers so that whenever in the upcoming time, they come up with any queries/ challenges that our product/ services address, the first thing they'll think about is our Brand & our solution to their problems!



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## 2. Lead Generation Ads (Campaign-Based):

**Format:** Short video ads (15-20 seconds) or image ads with clear messaging.

### *CONTENT:*

- ◆ Promote specific upcoming events, workshops, webinars, Product or Service.
- ◆ Highlight the benefits or Provide FREE PDF/ Document:
- ◆ Include a strong CTA with a sense of urgency, Download Now with a link to the registration page.



### *BENEFITS:*

- ◆ Drives leads and registrations for your Brand.
- ◆ Converts brand awareness into tangible interest and action.
- ◆ Creates a sense of community and engagement with potential clients.

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## 2. Lead Generation Ads (Campaign-Based):

### *ADDITIONAL CONSIDERATIONS:*

- Develop a consistent visual style for all ad creatives that aligns with your brand's identity.
  - Utilize high-quality visuals and engaging storytelling within the ads.
  - Track campaign performance through social media analytics to optimize targeting and messaging.
  - Consider incorporating retargeting campaigns to re-engage users who have previously interacted with your brand.
- 

## STARTING MINIMUM BUDGET:

### 1. Brand Awareness Ads (Always-On): Facebook

- & Instagram- Rs. 800 per day LinkedIn- Rs. 1000 per day
- Youtube- Rs. 500 per day

### 2. Lead Generation Ads (Campaign-Based):

- Facebook & Instagram- Rs. 1200 per day
- LinkedIn- Rs. 1400 per day
- Youtube- Rs. 800 per day

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that the as per books of accounts and other documents produce before us for verification, the turnover details of **VAJRA MANAGEMENT SERVICES PVT LTD** having PAN- **AAACT0509J** & Regd. Office at L1- 2537/2, GALI no.13 SANGAM VIHAR, SOUTH DELHI, DELHI - 110062, are as under:

S.no	Financial Year	Amount (in Cr)	Profit (in Cr)	Net worth (in Cr)	Supporting Documents
1	2019-20	26.63	0.84	8.69	Audited financial statements
2	2020-21	16.83	0.25	8.88	Audited financial statements
3	2021-22	12.16	0.34	9.12	Audited financial statements
4	2022-23	26.85	1.14	9.67	Audited financial statements
5	2023-24	43.14	1.9	--	Unaudited
	<b>Total</b>	<b>125.61</b>	<b>4.47</b>	<b>36.36</b>	
	<b>Average Turnover</b>	<b>25.13</b>	<b>0.89</b>		

For Aditya and Associates Chartered Accountant

FRN-003436N

*Anvita Talwar*

Anvita Talwar

Partner

M.No.516963

Place: New Delhi Date: 14.05.2024

UDIN: **24516963BKEAQH2756, SANGAM VIHAR,sout**